

## Black Satin Crepe \$1.79 yd.

Fine, lustrous silk—the kind which hangs in rich, soft folds. An exceptional value at this price. 39 inches wide.

MADE IN FRANCE—Second Floor, 34th St.

## Handkerchiefs Take the Centre of the Stage

THE handkerchief section, responding to the festive spirit of the approaching Yuletide, has enlarged its boundaries and offers a wider assortment for the gift seeker than is found in normal times. There are handkerchiefs that are nothing more than fluffy bits of lace to grace a dainty costume, there are neat boxes of snowy linen and cute colored squares for wee folks. Many of them have just been received from our Paris and Belfast offices—in time for Christmas gift giving.

### For Women

At 29c Hemstitched Irish linen, woven or cord border.  
At 47c Hand Embroidered imported linen.  
At 69c French linen sport print, colored hems or centres.  
6 for \$2.97 Irish linen with hand embroidered initial.

### For Men

6 for \$2.19 Irish linen, hemstitched, 1/4 to 3/8 inch hems. Just in from our Belfast office.  
At 74c Hemstitched Irish linen, cord and tape borders.  
At 47c Linen with French sport print in colors, just in from our Paris office.  
At 69c Hand embroidered initial, Imported linen, hemstitched hems.

### For Children

3 for 24c Cuddling little handkerchiefs, in gayly colored picture boxes, each with a nursery rhyme.

47c 59c Two tiny French handkerchiefs tucked into a card-board cut of a big black cat, a fat puppy or a boat.

### Three in a Box A Special for 98c

A dainty gift box encloses three exquisitely embroidered handkerchiefs, Swiss embroidered. Many attractive designs from which to select.

MADE IN FRANCE—Main Floor, Centre.

For Your New Dinner or Dance Frock

## A Special Sale of Black Chantilly Laces

18 inches, \$1.19 yard  
24 inches, \$1.69 yard  
36 inches, \$2.29 yard

Our Usual Prices Would Be \$1.98 to \$3.29

These Chantilly laces deserve the honor of being fashion's favorite for the exquisite creations in evening wear. The patterns are lovely—frail little leaves and scrolls, entwined in delicate flowers, and all of it gossamer fine. The 36 inch width is particularly attractive, for a gown can be made of very few yards of its ample folds.

MADE IN FRANCE—Main Floor, 34th Street.

## A Superior Grade of All Wool Jersey Cloth \$1.12 yard

As dressmakers and the women who sew at home know—there are many different grades of Jersey cloth. We can assure them that this is a very superior quality—and, moreover, that rarely could they find it in the range of colors mentioned below:

Beige, henna, dahlia, elk, jade, rose, Puritan, tortoise, walnut, peony, Rodier, peacock, Copenhagen, derry, brown, golf red, emerald, navy and also black.

MADE IN FRANCE—Second Floor, 34th St., Broadway

## Baraka Rugs For Your Home At a Saving of 1/3

Barakas are not imitation Oriental rugs. In design, in color, in lustre, in durability, they might well be Oriental rugs,—are often mistaken for them. As a matter of fact they are woven on a loom that ties by machinery the Senna knot that has been the distinguishing feature of the hand-made Oriental weaving.

Baraka rugs are becoming increasingly popular, and this opportunity to purchase them at such worthwhile savings will be hailed with delight by all who have planned to buy a Baraka—for their own homes or as a gift.

Size	Regularly	Sale Price
14-4 x 9-8	\$415.00	\$297.00
15-4 x 9-7	462.00	323.40
14-3 x 9-8	419.00	293.30
16-3 x 9-8	476.00	333.20
11-11 x 9-6	344.00	240.80
11-7 x 9-6	318.00	222.60
10-7 x 8-1	261.00	182.70
10-7 x 8-0	256.00	179.20
11-10 x 5-11	213.00	149.10
9-4 x 5-11	169.00	118.30
11-1 x 7-8	195.00	136.50
9-4 x 6-9	171.00	120.20
9-3 x 5-11	166.00	116.20
10-6 x 8-1	258.00	180.60
12-5 x 9-6	357.00	250.00
12-0 x 9-5	346.00	242.20
13-5 x 7-7	304.00	212.80

And still other sizes and grades at the same proportionate savings.

### Imported Axminster Carpets \$4.97 the yard

(Tax 11c Additional)  
Nothing better for service than these carpets. They are beautiful in effect, too,—showing artistic designs and colors in Oriental and Chinese patterns. For rooms, halls and stairs.

### Velvet Carpets \$2.97 the yard

Hall and stair carpets in Persian effects. The surface finish will withstand hard wear to your complete satisfaction.

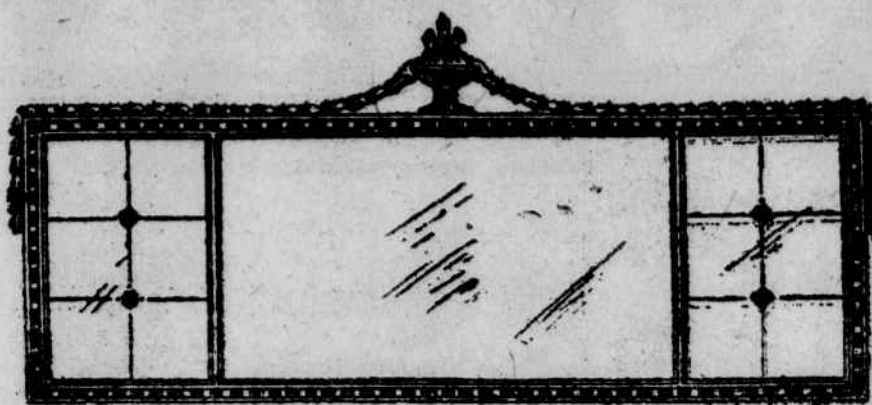
MADE IN FRANCE—Fourth Floor, Broadway.

# R. H. Macy & Co.

HERALD SQUARE

Inc.

NEW YORK



## Handsome Framed Mirrors 1/3 and 1/2 Off

A Special Purchase

Mirrors in designs of English, French and Italian periods; framed in antique gilt, polychrome silver and various tones—mirrors for every room, for every purpose. Many of the mirror plates are plain; a number have decorative mitre cuts.

### Our Usual Prices

\$3.44 to \$14.74  
19.75 to 23.74  
27.50 to 39.50  
44.50 to 79.50  
84.50 to 124.00

### Special Prices

\$1.74 to \$9.94  
12.74 to 15.74  
17.74 to 24.49  
29.50 to 39.50  
42.25 to 69.50

Mirrors are Gifts of Beauty and Utility!

MADE IN FRANCE—Fourth Floor, 34th St.

## A Practical Gift Suggestion "Couverlain" All Wool Blankets

People are quick to appreciate high quality and superior value as evidenced by the fast increasing popularity of "Couverlain" All Wool Blankets.

These fine blankets are made especially for us from carefully selected high grade wool, and are a tribute to the fine art of blanket making.

Due to the fine material used and their special construction, these blankets provide maximum warmth with minimum weight and will wear long and not shrink perceptibly from repeated cleanings. Full size.

### Soisette Bound Ends

\$12.89 and \$18.89

### Satin Bound Ends

\$14.89 and \$20.89

### Satin Comfortables, Pure Lambs' Wool Filled, \$13.89

An attractive comfortable with top of satin with figured center and plain border, filled with pure lambs' wool.

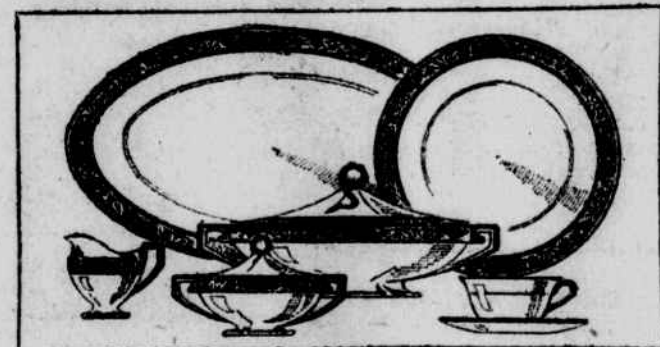
Light and warm, well made and finished. Double bed size.

MADE IN FRANCE—Basement, 34th Street, Rear.

## Fine English Porcelain Dinner Sets

100 Piece Sets

Service for Twelve



## \$49.50 Set

Our Usual Prices \$67.50 and \$69.50

This sale affords a rare opportunity to procure a fine porcelain dinner service, made by the foremost English pottery, at the price of a domestic set.

The shapes are particularly artistic and there are four beautiful floral decorations from which to select. Each pattern consists of a delicate floral border with a gold line on the edge of each piece. All handles are covered with burnished coin gold, which adds greatly to the richness of the design.

MADE IN FRANCE—Basement, 34th Street, Front.

## We Have 20,000 Hanks Yarn

To Be Sold at  
37c Hank

Excellent quality knitting worsted. Think of the sweaters and mittens, mufflers and scarfs that can be made—even before Christmas!

The colors are pink, blue, navy, brown, orange, green, rose, black, white, red and sand.

MADE IN FRANCE—Fourth Floor, 34th St., Rear.

## Brocaded Lining

\$1.69 Yard  
And a Yard Wide

A handsome lining patterned with flowers and scroll designs. Medium weight and lustrous face. In two tone combinations of Copenhagen and gold, tan and cerise, navy and gold, gray and wistaria, Copenhagen and gray, tan and jade, brown and jade, taupe and rose, navy and cerise, and henna and Copenhagen.

MADE IN FRANCE—Lining Section, Second Floor.

## Continuing the Sale of Electric Washing Machines

\$79.75

High grade electric washing machines, household size, in the popular type illustrated.

Built to last—with galvanized body, white enameled.

Revolving wooden cylinder reverses and churns suds through clothes, assuring thorough, rapid cleansing action.

Equipped with adjustable electric wringer and one-quarter horse power motor. Will operate from any ordinary lamp socket.

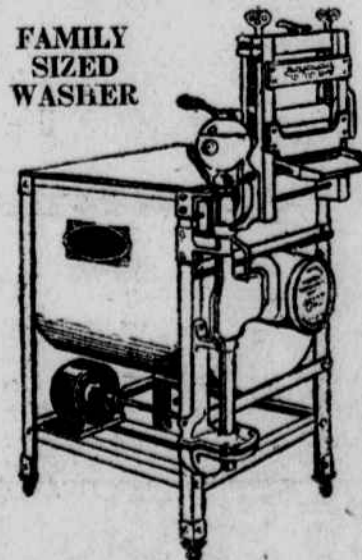
Fully guaranteed against defective material and workmanship.

The "Thor" Electric Ironer  
44-in. Roll \$98.75

Machines May Be Had for Alternating or Direct Current

MADE IN FRANCE—Basement 34th Street, Centre.

FAMILY  
SIZED  
WASHER



## All Silk Chiffon Velvet \$3.96 yd. 40-in. wide

Yards and yards—2000—to be exact—of this sumptuous silky fabric. In a rich pile, and a deep black.

MADE IN FRANCE—Second Floor, 34th St.

## New Winter Wraps for Women

\$74.75 to \$259.00

Winter wraps of fur and fabric have many ways of being smart.

They may be of cloth with deep borders of fur—or they may be of fur with deep borders of cloth—as long as they combine fur and fabric they are the mode.

Our newest wraps are of Duvetyne, Marvella, Orlando and Panvelaine cleverly combined with caracul, beaver, squirrel and taupe wolf.

The model illustrated is a copy of a Lanvin model developed in black duvetyne and caracul. Price \$249.00

MADE IN FRANCE—Third Floor, Front.



## Women's Suits Greatly Reduced Now \$28.75 to \$54.75

Were formerly \$39.75 to \$94.75

A group of suits taken from our regular stocks. There are cleverly designed suits developed in soft luxurious fabrics that are meant for the 'most important of daytime occasions. And there are others, jaunty affairs of tweed or homespun, which will delight the woman who appreciates good style and line in a sport suit.

Veldyne  
Duvetyne

Marvella  
Tricotine

Moussyne  
Tweed

Velveteen  
Homespun

BOTH REGULAR AND EXTRA SIZES INCLUDED

MADE IN FRANCE—Third Floor, 34th Street, Rear.

## Imported Frocks for the Afternoon

\$34.75 to \$94.75



It cannot be denied the French have been, and still continue to be, the most adroit interpreters of Fashion's whimsical language. These latest creations are unusually clever, combining with complete success dominant fashion notes of the season and the individual fancies of their designers.

The model illustrated at \$94.75 is of gray or fuchsia Crepe Romain pleated from neckline to hem in narrow panels. Others are of crepe de chine and georgette crepe trimmed with hand drawn work, lattice work hemstitching, tucks, beads, frills and rosettes.

MADE IN FRANCE—Third Floor, 34th Street, Front.

## Do You Know the Quality of Furs?

Let us help you buy your fur coat intelligently.

Our salespeople know good furs—and they can tell you about them. They can tell you the furs that will wear the longest—the models that are best this season.

They can tell you about the quality of furs—and show you why ours are good. They will also tell you that our prices are Lowest-in-the-City—quality for quality.

Black Caracul Coats, self-trimmed, full-flare models, \$107.00

Marmot Coats, with raccoon collars, 40 inches, \$119.00

Gray Caracul Coats, with blended Squirrel collar and cuffs, \$549.00

Natural Muskrat Coats, four-stripe border, three-stripe collar, \$117.00

Gray Squirrel Coats, of dark skins, 36 inches, \$489.00

Hudson Seal Coats, (Dyed Muskrat) 36 inches; with skunk trimming, \$289.00

Near-Seal Coats, (Dyed French Coney) full flare belted model, self-trimmed, 40 inches, \$139.00

MADE IN FRANCE—Third Floor, Front.

## Winter Breakfast Coats for Women

\$3.69

As warm as toast—and not a bit bulky. They are made of soft embossed corduroy in a new surprise model that ties in the back.

In rose, cerise, Copenhagen and wistaria.

Sizes 36 to 44.

MADE IN FRANCE—Third Floor, 34th Street.



## A Satin Breakfast Coat Will Make Her Feel Grown-up

\$5.24

What Miss between 14 and 18 wouldn't love a real satin breakfast coat? Particularly if it were trimmed with perky little ruchings of the satin.

Of course you must select her favorite color—light blue, peach, changeable red and blue, or Copenhagen and rose. Sizes 14 to 18.

In the Misses' Own Section.

MADE IN FRANCE—Third Floor, Centre.

